

Answer Key

C-Test #1

We **used** to make a big **effort** to **get** the children **involved** in charity events **as** I think it **helps** raise **their** awareness of **world** events and the **fact** that in many **places** there are people, **particularly** children **like** themselves, **who** live in **very** different circumstances to them.

C-Test #2

A **recent** American study **showed** that 75% of the people **who** use the internet to **look** up information about **their** health do **not** check **where** that information **came** from, or the date it was **created**. 'Once **something** has been put up **on** the internet, even if it's **wrong**, it's difficult to **remove**,' says Sarah Jarvis, a doctor.

C-Test #3

In 2009 fashion retailer Ralph Lauren made a **series** of advertisements **using** a model **who** was **so** heavily airbrushed **that** her waist appeared to **be** smaller than her **head**. The ads **were** widely criticized in the **press** and experts warned of the **negative** effect **these** kinds of images might **have** on young **girls**.

C-Test #4

When we go to the theatre we go to **see** the **actors** and their performance; the stage is the **central** focus point; it is **where** everything happens, or at **least** everything that the audience is **supposed** to see. But **there** is so much **more** to putting on a performance **than** just the acting cast. There is a **whole** team of **people** who we never see **but** without whom no production **would** be possible.

C-Test #5

Alexander Bogdanov **was** a Russian physician, philosopher, economist, **science** fiction **writer**, and revolutionary. In 1924, he **began** experiments **with** blood **transfusion** - in a **search** for eternal **youth**. **After** 11 transfusions (which he performed on **himself**), he **declared** that he had stopped **going** bald, and had improved **his** eyesight.

C-Test #6

The music **was** brilliant. I particularly enjoyed **some** of the supporting bands – I **always** find they perform better **than** the **main** stars. It's probably **because** most of the supporting bands are not well **known** and this is **their** great **opportunity** to get their **music** heard. I'd **really** recommend anyone to go to one of these **pop** festivals, **but** I wish I had **sleep** into a hotel rather than deciding to **sleep** in a tent!

C-Test #7

In experiments with washing powders, **the** colour of the packet **has** been shown to have a profound influence on **choice**. **Even** if the powder in three sample packets – coloured yellow, blue and yellow-blue – was the same, **customers** thought the **powder** in the yellow packet was **too** strong, that in the blue packet too **weak**. The **most** popular powder was in the yellow-blue packet. In similar research, coffee in a brown **can** was thought too strong and in a red can too **rich**, in a blue can, not mild **enough**, and in a yellow can too weak – **although** the coffee was the same in all of **them**.

C-Test #8

In 1937 Picasso created **one** of his most **famous** paintings, Guernica, as a demonstration of **his** disapproval **of** an air raid on a Basque **village**. In Guernica, Picasso **used** symbolic forms **that** are **constantly** found in his later **works** – things **like** a dying horse **or** weeping **woman**. Guernica **now** hangs **in** the Prado Museum in Madrid.

C-Test #9

I **have** always loved collecting **and** collectors and **one** in three adults indulges in **this** hobby. It is a world of **passion**, envy and enthusiasm and **delight**. However, **if** you enter this **world**, remember one **thing**: in the **end**, if you do not **fall** in love with an object, **do** not collect it.

C-Test #10

Generally, **my** cooking has **become** less complex and pretentious **over** the **years** and, **although** I use recipe **books** and TV chefs **as** inspiration, I **tend** to find that the **best** way of deciding **what** to **cook** is to see what is available **when** I do the **shopping**.